



#### Welcome!

Beyond The Mic (BTM) Performing Arts Academy helps prepare talented young people for careers in the entertainment business in an on set or classroom setting. We offer workshops, group discussions and other educational sessions, taught by industry professionals, to train new talent for the industry. But there are larger benefits as well; attending our Academy provides focus, builds confidence and encourages positive role models. We help teenagers mature into young adults by empowering them to work for their dreams.

The Academy is based in Atlanta and has expanding to other Cities and States. This will also allow us to extend apprenticeship programs in behind-the-camera careers like directing, cinematography, editing, costume design, special effects, and more for upcoming film and TV productions. We also cast and operate workshops nationwide because the superstars and creators of tomorrow could come from any state. Even while training in acting, modeling, and other entertainment careers the Academy is also dedicated to helping students achieve their primary educational goals. We hope your experience with the BTM Performing Arts Academy will be rewarding and positive to your life and career.

Sincerely,

Demarcus Holloway Academy Director

# BTM Academy Acting Workshop

Acting Introduction
Improvisations & Sensory Exercises
Voice, Scene Study, Monologues
Voice for the Actor
Specifics of a Scene
Script Analysis
Monologues
The Industry, Cold Read
Commercials & Auditions
Commercials- Real & Beauty
Auditions & Interview/Dealing with
Stage Fright & Rejection
Casting Calls- Cattle Calls- Call Backs
Head shots & Resumes

Actors Makeup Artistry & Hair
Great Skin Is A Must/Corrective Makeup
Theatrical & Character Makeup
Character Types, Comedy & Backstage
Characters of Comedy
Comedy Skills

Perform a Comedy Monologue
On Set & Backstage
The Red Carpet & Pre- Showcase
Runway & Print for Actors
Competitions

Final Reviews, Rehearsal, Headshots & Showcase Academy Life Skills Series

# BTM Academy Dance Workshop

Developing Dance Professionalism:



\*Finding a Dance Personality

\*Alignment, Posture & Balance

\*Stretching and Warm-up

\*Leaps and Jumps

\*Building Strength

\*Jazz and Hip Hop

\*Cross Training and Musicality

\*Technique and Structure

\*Learning Choreography/Routines

\*Role of Stage Techs

\*Pre-Performance Nutrition

\*Building a Dance Resume/Portfolio

# BTM Academy Music Workshop

# Musical Theory:

\*On Camera Performance Skills \*Wardrobing and Appearance

# BTM Academy Model Workshop

Modeling Introduction

#### Fashion & Print

Release Your Inner Fashionista The X-Factor Print Techniques Cover Shots

### Tools of the Trade

Portfolios & Comp Cards-Resume Development Directory of Services for teens Working with Industry Professionals Breaking into the business

### Auditions, Casting & Go-Sees

Auditions & Interviews
Casting Calls, Call Backs, Industry Go-Sees
Vocabulary of "The Biz-Who does what?
Express Yourself & Be Yourself

### Makeup Artistry & Hair

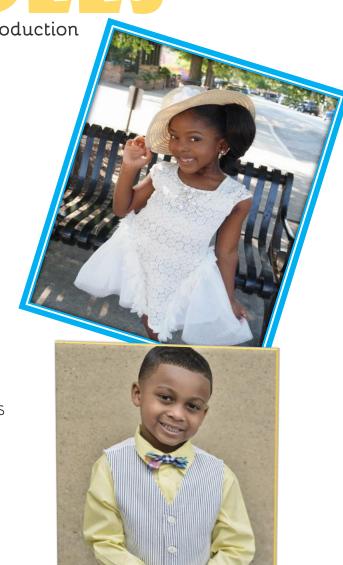
A Career for the Model Great Skin Is A Must Corrective Makeup On Camera Makeup & Hair

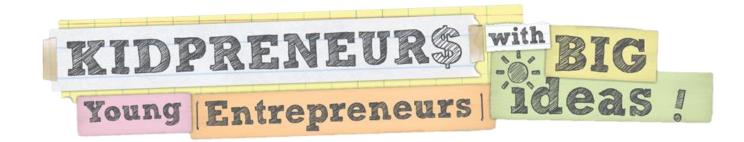
## Commercial and Promotional Modeling

On-Camera Product Modeling Commercial Acting Beauty & Real People On Set & Backstage Runway: Choreography & Commentary

Designers, Red Carpet, Behind the Camera

The Designers – A Model "Who's Who"
Work "Behind the Camera
Competitions
Individual Runway Style
Stage Presence
Final Reviews, Rehearsal, Headshots & Showcase





Youth entrepreneurship programs prepare youth to develop businesses and economies and be responsible individuals by acquiring critical goal setting, time management, leadership and interpersonal skills.

Communities benefit from this program because our youth entrepreneurs create jobs, provide needed goods and services to the community and lead efforts to revitalize the community. Our program offer a plethora of benefits, including financial education, role models and the necessary tools to successfully operate a business.

We will offer youth an opportunity to take risks, manage the results and learn from the outcomes while also motivating youth to be productive and engaged in their communities.