





Welcome !

Beyond The Mic (BTM) Performing Arts Academy helps prepare talented young people for careers in the entertainment business in an on set or classroom setting. We offer workshops, group discussions and other educational sessions, taught by industry professionals, to train new talent for the industry. But there are larger benefits as well; attending our Academy provides focus, builds confidence and encourages positive role models. We help teenagers mature into young adults by empowering them to work for their dreams.

The Academy is based in Atlanta and has expanding to other Cities and States. This will also allow us to extend apprenticeship programs in behind-the-camera careers like directing, cinematography, editing, costume design, special effects, and more for upcoming film and TV productions. We also cast and operate workshops nationwide because the superstars and creators of tomorrow could come from any state. Even while training in acting, modeling, and other entertainment careers the Academy is also dedicated to helping students achieve their primary educational goals. We hope your experience with the BTM Performing Arts Academy will be rewarding and positive to your life and career.

Sincerely,

Demarcus Holloway  
Academy Director

# *BTM Academy Acting Workshop*

# ACTING

Acting Introduction  
Improvisations & Sensory Exercises  
Voice, Scene Study, Monologues  
Voice for the Actor  
Specifics of a Scene  
Script Analysis  
Monologues  
The Industry, Cold Read  
Commercials & Auditions  
Commercials- Real & Beauty  
Auditions & Interview/Dealing with  
Stage Fright & Rejection  
Casting Calls- Cattle Calls- Call Backs  
Head shots & Resumes

Actors Makeup Artistry & Hair  
Great Skin Is A Must/Corrective Makeup  
Theatrical & Character Makeup  
Character Types, Comedy & Backstage  
Characters of Comedy  
Comedy Skills

Perform a Comedy Monologue  
On Set & Backstage  
The Red Carpet & Pre- Showcase  
Runway & Print for Actors  
Competitions

Final Reviews, Rehearsal, Headshots & Showcase  
Academy Life Skills Series



# ***BTM Academy Dance Workshop***

Developing Dance Professionalism:



- \*Finding a Dance Personality
- \*Alignment, Posture & Balance
  - \*Stretching and Warm-up
  - \*Leaps and Jumps
  - \*Building Strength
  - \*Jazz and Hip Hop
- \*Cross Training and Musicality
  - \*Technique and Structure
- \*Learning Choreography/Routines
  - \*Role of Stage Techs
  - \*Pre-Performance Nutrition
- \*Building a Dance Resume/Portfolio

# ***BTM Academy Music Workshop***

Musical Theory :

- \*Warm-up and Voice Maintenance
  - \*Broadway/Theater
- \*Effective Diction and Voice Projection
- \*Classical \*Controlling Your Instrument
- \*Contemporary \*Selecting and Learning a song
  - \*Jazz \*Stage performance \*Pop
- \*Vocal Strengthening Exercising \*R&B \* HIP HOP
  - \*Pre-Performance Nutrition
- \*Auditioning Skills/Interview Preparation
  - \*Vocal Recording
  - \* Audio Mixing/Engineer
- \*On Camera Performance Skills \*Wardrobing and Appearance





# MODELS

## *BTM Academy Model Workshop*

### Modeling Introduction

#### **Fashion & Print**

Release Your Inner Fashionista

The X-Factor

Print Techniques

Cover Shots

#### **Tools of the Trade**

Portfolios & Comp Cards-Resume

Development

Directory of Services for teens

Working with Industry Professionals

Breaking into the business



#### **Auditions, Casting & Go-Sees**

Auditions & Interviews

Casting Calls, Call Backs, Industry Go-Sees

Vocabulary of "The Biz-Who does what?"

Express Yourself & Be Yourself

#### **Makeup Artistry & Hair**

A Career for the Model

Great Skin Is A Must

Corrective Makeup

On Camera Makeup & Hair

#### **Commercial and Promotional Modeling**

On-Camera Product Modeling

Commercial Acting

Beauty & Real People

On Set & Backstage

Runway: Choreography & Commentary



#### **Designers, Red Carpet, Behind the Camera**

The Designers – A Model "Who's Who"

Work "Behind the Camera"

Competitions

Individual Runway Style

Stage Presence

Final Reviews, Rehearsal, Headshots & Showcase





**Youth entrepreneurship** programs prepare youth to develop businesses and economies and be responsible individuals by acquiring critical goal setting, time management, leadership and interpersonal skills.

Communities benefit from this program because our youth entrepreneurs create jobs, provide needed goods and services to the community and lead efforts to revitalize the community. Our program offer a plethora of benefits, including financial education, role models and the necessary tools to successfully operate a business.

We will offer youth an opportunity to take risks, manage the results and learn from the outcomes while also motivating youth to be productive and engaged in their communities.